



Confederation of Indian Industry

# CII Annual Summit on Technology, Intellectual Property, & Industry-Academia Partnership

*‘Shaping the Decade: Empowering Global growth through Technology, IP, and Industry-Academia Partnerships’*

12-13 December 2024; Hotel the Lalit, New Delhi

## Sponsorship Opportunities

PARTNERSHIP CATEGORIES	EVENT PARTNER	PRINCIPAL PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
Value	15 Lakhs	10 Lakhs	7.5 Lakhs	5 Lakhs	3 Lakhs
Speaking slot in Leadership sessions	✓	✗	✗	✗	✗
Speaking slot in other sessions	✓	✓	✓	✗	✗
<b>LOGO VISIBILITY</b>					
On Prominent places	✓	✓	✓	✓	✓
On website and promotional material	✓	✓	✓	✓	✓
Logo on Thank You sponsor panel at the venue	✓	✓	✓	✓	✓
Promo video/creatives with sponsor logo visibility	✓	✓	✓	✓	✗
Social Media Messages / Bites to be advertised before the event	60 sec	30 sec	30 sec	✗	✗
Complimentary Delegate registrations	25	15	10	8	5
Advertisement during Conference Session Breaks	5 minutes	2 minutes	45 seconds	✗	✗
Advertisement in the Partner Booklet	Double Spread	Half Page	Quarter Page	✗	✗
Corporate Profile in the Partner Booklet	850 words	500 words	300 words	250 words	150 words
Screening of the Corporate Film Video/ Commercial	2 minutes	90secs	60sec	45sec	45sec
Adding of Knowledge Papers in documentation pack	✓	✓	✓	✓	✗
<b>Special Benefits</b>					
Special Announcement of Sponsors at the event	✓	✓	✓	✓	✓
Reserved seating for sponsors	12	8	7	5	3
Membership in various task forces	✓	✓	✓	✓	✓