

CII Global Innovation & Intellectual Property Summit
'Building the nexus of Innovation, IP and SDGs'
Celebrating World Creativity and Innovation Day and World Intellectual Property Day
 23-24 April 2024; New Delhi

SPONSORSHIP BENEFITS AT A GLANCE

| CII TECHNOLOGY & IP INITIATIVES | EVENT PARTNER | GOLD PARTNER | SILVER PARTNER | BRONZE PARTNER | ASSOCIATE PARTNER | CO-ASSOCIATE PARTNER | CORPORATE PARTNER | INSTITUTIONAL PARTNER |
|--|---------------|--------------|----------------|----------------|-------------------|----------------------|-------------------|-----------------------|
| Value | 25 Lakhs | 20 Lakhs | 15 Lakhs | 10 Lakhs | 7.5 Lakhs | 5 Lakhs | 3 Lakhs | 2 lakhs |
| Pre-Event Involvement in the initiative - share inputs on the Sub-themes of the summit | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Address at the Inaugural Session | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Speaking slot in Leadership sessions | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Speaking slot in other sessions | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| LOGO VISIBILITY | | | | | | | | |
| On Prominent places | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| On website and promotional material | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on Thank You sponsor panel at the venue | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Promo video/creatives with sponsor logo visibility at the end of the video on social media handles | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
| Social Media Messages / Bites to be advertised before the event | 60 sec | 40 sec | 30 sec | 30 sec | ✗ | ✗ | ✗ | ✗ |
| Complimentary Delegate registrations | 25 | 20 | 15 | 10 | 8 | 5 | 3 | 2 |
| Advertisement during Conference Session Breaks | 5 minutes | 3 minutes | 2 minutes | 45 seconds | ✗ | ✗ | ✗ | ✗ |
| Advertisement in the Partner Booklet | Double Spread | Single Page | Half Page | Half Page | ✗ | ✗ | ✗ | ✗ |
| Corporate Profile in the Partner Booklet | 850 words | 700 words | 500 words | 300 words | 250 words | 150 words | 100 words | 75 words |
| Screening of the Corporate Film Video/ Commercial (to be shown during breaks) | 2minutes | 1minute | 90secs | 60sec | 45sec | 45sec | ✗ | ✗ |
| Adding of Knowledge Papers in the documentation pack | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
| Special Benefits | | | | | | | | |
| Special Announcement of Sponsors at the event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Reserved seating for sponsors | 12 | 10 | 8 | 7 | 5 | 3 | 2 | 1 |
| Membership in various technology / innovation / design task forces | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |

Exhibition Cost for 2 Days at the Summit:

- Industry – 50,000 INR + GST
- Academic Institutions & Research Laboratories – 30,000 + GST.

Dimensions for advertisement:

Double spread: 256 mm (width), 190 mm (height) / Full page size: 128 mm (width), 190 mm (height) / Half page size: 128 mm (width), 90 mm (height)